



AMDA Multisectoral &
Integrated Development Services

2021

ANNUAL REPORT

No matter how long it takes,
we want to grow the energy of the world.

Foreword

Following 15 full years since the establishment, we have successfully completed our 16th year of operation in the fiscal year 2022. I am delighted wholeheartedly to be able to present to you at this time of the year a report on the activities of the last fiscal year, as I did in previous years. On behalf of all board members and staff members, I would like to express our deepest gratitude to all for your cooperation and support!

The struggle against the COVID-19 pandemic, that was accompanied by strict restrictions on human social behavior and severe economic damage, is finally approaching to an end with a better understanding of the virus, the spread of vaccines, and the establishment of a political orientation and medical system that lets the life continues with COVID-19. In some European countries, social restrictions have been lifted in favor of vaccination. Soon, COVID-19, like influenza and other diseases, will be declared endemic in many parts of the world. The vaccine losing its antibody titer within six months to a year, a vaccination track record is anticipated to no longer mean as much as it does now. We hope that the world will soon return to its former normalcy.



The two-and-a-half-year global COVID-19 pandemic has claimed many lives directly and indirectly, and sickened dozens or hundreds of times more people. The economic losses have been enormous in developed countries as well as in developing countries. In addition, it can be assumed that the economies of regions whose main industries are tourism and the production and processing of agricultural and livestock products, as well as those that have lagged behind in the digitization of information and the adoption of cashless systems, have been hit hard, and the gap between the rich and the poor has widened even further. While we defer to the experts in economic statistics on the numerical evidence, our firsthand sense gained through day-to-day life indicates that the economic scale has shrunk and income opportunities have declined significantly due to the stagnation of human mobility and logistics. In addition, the effects of global warming and extreme weather have placed a multilayered economic burden on vulnerable groups in developing countries. This is precisely the situation in countries such as Nepal, Honduras, Madagascar, and Zambia. And this vicious circle of enlarged disparity in wealth affects concentrically within the region, within the country, and within the village.

Myanmar is even more serious. The alarming situation since last February has provided no clue for a solution. The international community has been unable to take any immediate action, and people's lives have worsened even more. The news about the current situation and the news that should be told are not reaching us and the news of the Russian invasion of Ukraine diverted our attention from Myanmar, which took place exactly one year after the coup. There are about 2,700 beneficiaries of microfinance in the villages of Meiktila Township, located in the center of Myanmar. My mind is filled with both expectations and anxiety about how these women will maintain their livelihoods, how their businesses will develop which are small-scale farming and livestock raising, and relies on the network of people when selling food products from village to market, and how they will maintain trust within their client groups who are collectively responsible for loan repayment.

We, the staff of AMDA-MINDS, believe in the strength of people who stand firmly on the ground in the face of adversity. We continue to support them for the livelihoods of families, hope for the future, the living conditions of the villages and the health of the people hoping that they do not deteriorate any further.

We would like to solicit that you will continue to support and cooperate with us in our 16th year of our operation and in our activities in the fiscal year 2022. In closing, I would like to wish all of you who read this report the very best of health.

Shunsuke Suzuki, Managing Director
AMDA-MINDS (AMDA Multisectoral and Integrated Services)

Highlights of our Programs 2021

1.NCDs/UHC

According to the World Health Organization, non-communicable diseases (NCDs) caused 71% of all global deaths in 2016. It is even more surprising that 77% of all NCD deaths are reported in low- and middle-income countries. The rapid increase of NCDs sensibly impede efforts around poverty reduction in low-income countries as it entails higher expenditure for health and medical services. Thus, interventions are required for those who have limited access to such services. Detection, screening and treatment of NCDs are key components of the response to NCDs and they should be affordable and accessible so as to contribute to achieve Universal Health Coverage (UHC). In Nepal, to raise awareness on and prevent from breast and cervical cancer, a series of health promotions were held and about 1,100 women benefitted from screening and referral services. In Honduras on the other hand, a new initiative has recently kicked off aiming at improving NCD-related medical services, especially diabetes and hypertension



▲ Clients undergoing a pre-medical check-up interview and measuring height and blood pressure (Nepal)

2.Maternal and Child Health

The high maternal mortality partly represents difficulties in accessing to quality health services. Many maternal deaths are preventable, as the health-care solutions to prevent or manage complications are well known. Skilled care before, during and after childbirth can save the lives of women and newborns.

To correct health disparities for mothers and children in Nepal and Myanmar, health clinics were constructed in remote villages and thus accessibility of and hence convenience for residents were greatly improved. Immunization and antenatal checkup services were strengthened. Managerial and technical improvement has been also addressed through training programs.

In Honduras, for example, trainings aiming at proper care for pregnant women and safe childbirth for health center staff, health volunteers, and traditional birth attendants were provided. Besides, ambulances were repaired and the referral system as rapid emergency referral was further developed along with the health awareness activities.

In Sierra Leone, blood pressure and pulse measuring devices for pregnant women to ensure early detection and appropriate treatment of high-risk pregnant women were distributed in the target district. The devices with appropriate technology were developed for developing countries by King's College London and are being distributed in collaboration with the Welbodi Partnership, a UK-based local NGO.



▲ A child being measured for her height in her village, Myanmar



▲ Health education for women of reproductive age in a village, Myanmar



▲ Pregnant women learning about safe pregnancy and delivery, Honduras

3.Nutrition

AMDA-MINDS has been implementing various projects in Honduras that include the Promotion of Home Gardening towards Improvement of Nutrition and Livelihood Project since 2017. In Vado Ancho City of El Paraiso Department, an eco-friendly farming method has continued to benefit 517 households with the support of 15 trained community promoters. In addition, three schools for farmers have been established as bases for future activities in the project. Those schools have been utilized not only as a place to acquire agricultural techniques and knowledge from instructors but also as opportunities to learn from each other.

In Madagascar, a new project has just launched. It aims at improving the nutrition status of under-5 children in the target areas of Atsimondrano District, where one out of two children suffer from stunting. To approach caretakers for their behavior changes, two activities were planned to be carried out, 1) training programs to build the local capacities to implement nutrition activities, and 2) promotion and campaigns for desired behaviors for nutrition improvement targeting the local population.



▲ Family taking care of their home garden eagerly, Honduras

4.Environment

In 8 cities located in the mountainous areas of El Paraiso and Francisco Morazán Department in Honduras, where the declining amount of precipitation and rising temperatures have become more serious than ever before. Such climate changes threaten the level of crop production and thus AMDA-MINDS has been working to help eco-friendly sustainable agroforestry applied in harmony with the local environment by planting various type of trees, setting up a nursery bed and conserving water sources.

In Tsiafahy Commune of Atsimondrano District, Madagascar, the project to promote afforestation and environmentally friendly agriculture has just started in collaboration with CEMES, a local NGO specializing in agriculture. Approximately 700 people ranging from the young to the senior, worked together in planting 11,760 trees to preserve farmlands near the rivers with the technical assistance from CEMES. The number exceeded 2.6 times as many as the initial target. On the agriculture side, the farmers made their own choices on their crops such as strawberries and rice based on the soil and other survey results.



▲ Girl participants planting trees, Madagascar



▲ Planting on riverside to prevent flooding, Madagascar

5. Income Generation

In two rural municipalities of Gorkha District of Nepal, an epicenter of the earthquake in 2015, AMDA-MINDS started to support small-scale farmers who had shown their interest in coffee cultivation. By providing 65 new farmers with cultivation training, 6,200 seedlings, and the nursery technology from an existing coffee cooperative, the project had taken the first step towards the development of community-based coffee industry.

In Myanmar, despite the COVID-19 pandemic and the deterioration of the security situation, the microfinance services for livelihood improvement program have been continuously delivered to vulnerable women in Meiktila Township. Currently, the program provides more than 2,700 women in 65 villages with a “Livelihood Improvement Service packages,” namely financial education, microcredit, and savings.



▲ Farmers taking care of coffee sapling, Nepal



▲ A beneficiary (left) talking her updates with a staff, Myanmar



▲ A woman spreading out coffee beans under the sun to dry, Nepal

Voice from the field



Dr. Jean Claude RAKOTOMALALA

(Executive Director, ASOS in Madagascar)

Since March 2022, we have been providing mobile clinics to 42 villages in Beloha Androy District. In addition to outpatient consultation, primary health care services such as immunizations for under-5 children, antenatal checkups, and family planning are delivered as well. This activity has been highly appreciated by the district health department. A mother in the village of Ankilivoahangy, who had her 10-month-old child immunized, said to us, “We live far from the health center, so it has been difficult for us to receive basic health services. However, thanks to the mobile clinic, we are now free from worries about our child’s health.” The mobile clinic also offers health education which promote health awareness and foster the motivation and skills necessary to take action to improve their own health and their family. We will continue our activities to meet the needs of people in the community.

Our Partners

AEON RETAIL Co., Ltd. /Amax Corporation Ltd./ASTO Design Office Co., Ltd./Azbil Honey Bee Club/ Bar Iwatsuki/blue earth green trees/Brasserie Petit montagne/Café & Dining Dindi/CHARITABLE TRUST ADRA INTERNATIONAL SUPPORT FUND/Chosenji/Chugai Pharmaceutical Co., Ltd./CoMA COFFEE/COZY/Daiichi Sankyo Company Limited/-Daiichigakuin Okayama campus/Daio Paper Corporation/Danfe project/Felicycle/Felissimo Fund/FUJIMEGANE Co., Ltd./Gooddo, Inc./Hamayu/harashobo Co., Ltd./Hiroshima International University/Ichiyoshi Securities Co., Ltd./INOUE Corporation/Inryoji/Ishikawa Nepal Association/Japan International Cooperation Agency (JICA)/Kiwi Fruit Country Japan/Matsuno Construction Co., Ltd./Ministry of Foreign Affairs of Japan/MUNE Pharmaceutical Co., Ltd./NANSATSU TOKYOSHA Co., Ltd./National Land Afforestation Promotion Organization/Nepal Volunteer Group Sora/NITTY GRITTY Inc./Okai Medical Pharmacy Co., Ltd./Okayama Co-op/Okayama ESD Promotion Commission/Okayama Gakugeikan High School/one day/Osaka Food Corporation/RENGO (The Japanese Trade Union Confederation)/Rissho Kosei-kai Donate-a-Meal Fund for Peace/Safuran Nursery School/Sagamihara Hashimoto Rotary Club/Saint Marc Cafe, Okayama Airport/Sambi Sangyo Co., Ltd./Sanuki no Otoko Udon/Shigoto Marche/Shimoyama Coffee/SHODA SHOYU Co., Ltd./Softbank Corporation/Sunny Day Coffee/Syussai Community Center/Tadao Ando Architect and Associates/Takahara Corporate Insurance Office Co., Ltd./Takasugi Children's Clinic/TM Communication Service Ltd./Tokyo Food Corporation/TOYOTA Environmental Activities Grant Program/Tsunagu Shoten/Wesley Legacy Fund/Will Power Co., Ltd./Yahoo Japan Corporation/Yugawara Rotary Club/AMDA Group members and sister organizations, and well-wishers around the world



▲ Dedicated members of Kamakura Club with a history of over 20 years



▲ Breast and Cervical Cancer Screening Camp Project in collaboration with Daiichi Sankyo, Nepal



▲ A smiling mother with heartwarming gifts from OKAYAMA co-op members, Honduras

From our partner



Mr. Israel Andersi Espinal Contreras

(a farmer engaged in agroforestry in Honduras)

In the Dry Corridor, where I live, rainfall has been decreasing even in the rainy season, and I lost many crops due to water shortages. My community has some springs which are very essential for us as sources of drinking water, domestic water and agricultural water. The project has taught me how trees, water and soils are related and what impact the natural environment has on our lives. For example, I have learned that moisture accumulates over the forest, that soils benefit from insects and fallen leaves, and that those soils filter rainwater. The knowledge has made me not only feel grateful to nature but also have a strong responsibility to nurture trees. I have planted various saplings with my neighbors, such as tabebuia rosea (flowering tree) and soursop (fruit tree) around those springs. By taking care of the planted trees and the water sources, I hope that the community will improve its water quality and quantity with lush greenery in the future.

Our Projects

Myanmar	Project Period	Donors
Livelihood Improvement Program in Meiktila Township	Jun.1998 ~	Rotary International District 2780, Ministry of Foreign Affairs of Japan, and Others
Project for promotion of institutional delivery/Project for Prevention and Control of Non-Communicable Diseases	Nov.2018 ~ Nov.2021	CHUGAI PHARMACEUTICAL CO., LTD.
Maternal and Child Health Improvement Project in Lashio Township, Shan State	Feb.2019 ~ Mar.2022	Ministry of Foreign Affairs of Japan
Project for promotion of health service utilization by strengthening collaboration between health administration and community	Feb.2020 ~ Mar.2023	Ministry of Foreign Affairs of Japan
Project for improvement of Water, Sanitation and Hygiene Environment in Dry Zone	Jul.2021 ~ Sep.2022	Wesley Legacy Fund
Project for improvement of sanitation and hygiene environment at primary school of ethnic minority groups	Sep.2021~Oc.2021	Charitable Trust ADRA International Support Fund
Maternal and child health improvement project in mountainous area of Mongyai Township in northern Shan State	Mar.2022 ~ Mar.2025	Ministry of Foreign Affairs of Japan

Nepal		
Project for Improving Maternal and Child Health Services	Feb.2019 ~ May2022	Ministry of Foreign Affairs of Japan, Okayama Co-op
Project for Breast and Cervical Cancer Screening Camp	Jan.2021 ~ Dec.2023	DAIICHI SANKYO COMPANY, LIMITED
Project for Revitalizing Market Oriented Coffee Production in 2 Rural Municipalities of Gorkha District	Aug.2021 ~	Daiichi Gakuin High School Okayama Campus, and Others

Honduras		
Project for promoting healthy growth of pregnant women and children in mountainous villages through club	Mar.2014 ~ Nov.2021	Okayama Co-op
Project for improving living environment through community empowerment	Mar.2018 ~	AMDA Kamakura Club
Project to improve maternal health care services in Teupasenti Municipality	Mar.2019 ~ Feb.2022	Ministry of Foreign Affairs of Japan
Project for Promotion of Home Gardening for Improvement of Nutrition and Livelihood in Vado Ancho Municipality	Mar.2020 ~ Jun.2022	Ministry of Foreign Affairs of Japan
Hurricanes Eta/Iota Disaster Relief (emergency relief and post-disaster reconstruction)	Nov.2020 ~ Aug.2021	Okayama Co-op, Sagami-hara Hashimoto Rotary Club, and Others
Project for strengthening emergency referral system in villages	Apr.2021 ~ Nov.2021	FELISSIMO CORPORATION
Project for promoting water resource conservation and agroforestry	Jul.2021 ~ June.2022	National Land Afforestation Promotion Organization, and Others
The Project for the Strengthening of Health Service Delivery of Integrated Health Service Network	Oct.2021 ~ Nov.2022	Japan International Cooperation Agency (JICA)
Project for Strengthening Maternal care in San Lucas and San Antonio de Flores municipalities	Mar.2022 ~ Feb.2024	Ministry of Foreign Affairs of Japan

Madagascar		
Project for sustainable livelihood improvement through environmental conservation in Atsimondrano District	Apr.2021 ~ Mar.2023	TOYOTA Environmental Activities Grant Program
Project for medical assistance to people suffering from hunger caused by drought in Beloha Androy District	Jan.2022 ~ Dec.2022	Rissho Kosei-kai Donate-a-Meal Fund for Peace, and Others
Project for Improvement of Nutrition among Under-5 Children in Atsimondrano District	Mar.2022 ~ Mar.2025	Ministry of Foreign Affairs of Japan

Sierra Leone		
Project for reducing maternal mortality	Jan.2021 ~ May.2022	Rissho Kosei-kai Donate-a-Meal Fund for Peace

Japan		
Producing leaflets to learn and take action for SDGs	Jun.2021 ~ Feb.2022	Okayama ESD Promotion Commission
Revitalizing our website and branding to increase our supporters	Jan.2021 ~ Dec.2021	Panasonic NPO/NGO Support Fund for SDGs



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